

Family Health India Annual Report 2020-2021



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About FH India

Family Health India (FH India) is registered under Section 8 (25) of the Companies Act. With a vision to improving the quality of life of the most marginalized, FH India works in health, nutrition, water and sanitation, and integrated rural development in states with poor development indices such as Madhya Pradesh, Chhattisgarh, Uttar Pradesh, and Rajasthan. FH India teams work collaboratively with state and district governments and community structures such as Panchayati raj institutions, self-help groups and a cadre of community volunteers and health educators to accelerate the response to public health diseases and developmental challenges at the last mile. FH India has managed CSR development projects funded by Godrej Goods and Green, HDFC Bank, Avantha Foundation, BILT India, WHO/India and UNDP. FH India has sound financial, human resources, administrative and procurement systems to ensure that we are compliant with Indian laws and regulations.

We have implemented projects in Madhya Pradesh, Uttar Pradesh, Chhattisgarh, Chhattisgarh and Rajasthan states. Our headquarter is in New Delhi and we have field offices in Budaun, Bareilly, Kanpur and Lucknow in Uttar Pradesh; and Bastar and Kondagaon in Chhattisgarh; and Shivpuri, Sheopur, Balaghat, Sidhi, Singrauli, Hoshangabad, Bhind, Gwalior and Bhopal in Madhya Pradesh.

Key funders and collaborators:

Corporate:

- Godrej Good and Green Pvt. Ltd.
- HDFC Bank
- Avantha Foundation
- BILT

Government:

- Ministry of Health and Family Welfare (MoHFW), Government of India (GoI)
- State Governments of Madhya Pradesh, Uttar Pradesh and Chhattisgarh
- National Vector Borne Disease Control Program (NVBDCP)

Civil Society:

• Local NGOs and civil society organizations (CSOs) in intervention states

UN Agencies:

- United Nations Development Programme (UNDP)
- World Health Organization (WHO)

Past Projects

2009-2012

People Living with HIV (PLHIVs) project- During the year 2010 - 2011, FH India work has benefited 1,668 PLHIVs in Maharashtra and Orissa in partnership with Avantha Foundation and BILT. A total of 1,668 PLHIVs are registered at both the Antiretroviral therapy (AIDS treatment, ART) centres (735 at Ballarpur and 933 at Koraput). Of these 326 and 480 PLHIVs are on ART at Ballarpur, Maharashtra and Koraput, Orissa respectively. This work has been undertaken in areas that are among the most underdeveloped in India and the PLHIVs are drawn from economically and socially backward sections of the society. The work complements the work done by the Government of India through NACO and the State AIDS Control Societies of Maharashtra and Orissa.

FH India continued to strengthen and scale up its work with PLHIVs and undertook a range of activities for the betterment of their lives in year 2011-2012. A total of 1,926 PLHIVs are registered at both the Antiretroviral therapy (AIDS treatment, ART) centres (814 at Ballarpur

and 1,142 at Koraput). Of these 350 and 578 PLHIVs are on ART at Ballarpur, Maharashtra and Koraput, Orissa respectively.

2013 - 2014

1. Poverty reduction:

a. Implement projects with marginalized and poor populations on economic livelihood, access to social protection and welfare schemes of national and state governments and income generation programs

2. Education

- a. Implement projects with girls to improve retention in higher secondary schools and complete education up to 10th standard in northern states in India
- b. Improve quality of education provided in schools (primary and secondary) in collaboration with national and state education departments
- c. Strengthen pre-school education and early education in collaboration with Ministry of Women and Child Department and state departments
- d. Strengthen vocational training and skills training for older adolescent children

3. Medical relief

- a. Implement project activities to increase availability; accessibility and supply of Zinc and Oral Rehydration Salt (ORS) as part of the Diarrhea Alienation through Zinc/ ORD (DAZT) Project in the states of Uttar Pradesh, Madhya Pradesh and Gujarat.
- b. Strengthen education, information and communication around HIV/ AIDS; Family Planning; Tuberculosis and Maternal Child and Neonatal Health at the national level and in select states in India.

2014 - 2015

FHIndia continued to strengthen and scale up its work with PLHIVs and undertook a range of activities for the betterment of their lives Koraput (Orissa) and Chandrapur (Maharashtra).

World Health Organization (WHO) provided a grant to Family Health India in February 2015 to support charitable activities on integration of tobacco cessation among tuberculosis patients in the state of Rajasthan.

Family Health India staff and consultants assisted the Rajasthan TB Control Program in conducting training of trainer's workshop at state level (March 2015) and at District level (March 2015).

2017 - 2020

SAMARTH - Integrated rural development project - In the year 2017 Project SAMARTH was started with support of HDFC bank. Project aims at integrated rural development including integrated rural development, environment sustainability, quality education, renewable energy, agriculture development, formation and strengthening self-help groups and livelihood promotion.

Current Projects

Elimination of mosquito borne endemic diseases (EMBED) project (Rural)- EMBED project is aimed to contribute to the goal of elimination of malaria from India by 2030. Goal of the project is to reduce morbidity and mortality due to malaria and dengue. The field teams include community volunteers and behaviour change facilitators (BCCF) who conduct village chaupals (small group meetings), make door-to-door household visits, conduct community awareness drives using local folklore and demonstrating use of bed nets, support the government frontline workers in undertaking larva surveys and fever screening; supporting the department of health in the distribution and use of long-lasting insecticide nets (LLIN)

and indoor residual sprays (IRS); and tracking cases of malaria and following-up for treatment adherence

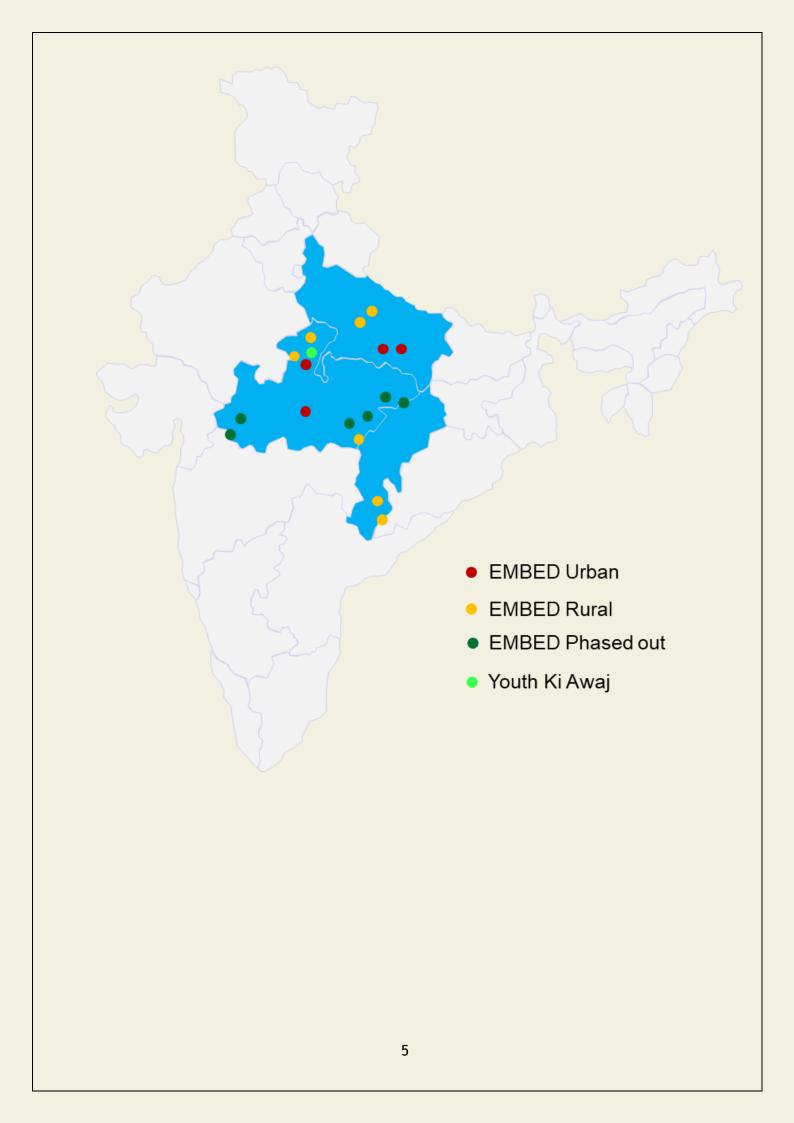
Youth ki Awaz project - Youth ki Awaz (YKA) Project, supported by the Corporate Social Responsibility (CSR) initiative of Godrej Consumer Industries Private Limited is being implemented in four intervention villages near Godrej Factory location in Malanpur, Bhind, Madhya Pradesh.

Elimination of mosquito borne endemic diseases (EMBED) project (Urban)- The Elimination of Mosquito Borne Endemic Diseases (EMBED) Project (Urban), supported by the Good and Green, Corporate Social Responsibility (CSR) initiative of Godrej Consumer Industries Private Limited started in December 2020.

The Project interventions started in four cities in Madhya Pradesh and Uttar Pradesh i.e. Bhopal, Gwalior and Lucknow, Kanpur. This phase of the project covers a total of 400 slums of high burden of dengue cases across these four cities in two states. The key approaches adopted included: influencing positive behavior change through group meetings complemented with home visits and community mobilization and awareness creation activities; linking families to health care providers for timely diagnosis and treatment of Dengue and Malaria; and training of ASHA workers and health care providers (HCP) on early and correct diagnosis and treatment for dengue and malaria.

Thematic Areas of Work

- **Health and Sanitation:** Vector Borne Diseases (VBD), HIV/AIDS, reproductive, maternal, neonatal, child and adolescent health (RMNCH+A) and Health system strengthening; water, sanitation and hygiene (WASH)
- **Environment:** Solid and plastic waste management, Renewable energy and Environment sustainability
- Education: Health awareness sessions at upper primary and secondary level, teacher's orientation, engagement of children in community awareness drives, upgradation of classrooms and science laboratories
- **Livelihood:** Livelihood promotion and entrepreneurship development and sustainable agriculture and livestock development
- Youth Engagement
- Renewable Energy
- Watershed Management
- Agriculture Development



Summary Achievements

1,228+ Villages and Slums Covered	215,496+ Household Reached	
3,051+ Village Health and Nutrition Days (VHND) supported	127 School Reached	
84,893 Long Lasting Insecticide Nets (LLIN) distributed	2,138 ASHA Trained on Malaria	
122 RHCP Trained on Malaria	714 Community Volunteer Trained	
312 Health Camps Patients/Malaria Case Detection Activities	300 Adolescent girls Trained on menstrual hygiene and health and support of sanitary pads	
19,266 Cluster Reached Through Home Visit	891 Community Awareness Drives	
1,123 Communication Campaign and Awareness Drives	369 Press coverage	
16 Adolescent girls' groups	25 Youths Linked with employment opportunities	

Our Key Achievements

Fighting Vector Borne Diseases - Malaria and Dengue

FH India works with rural and urban areas to decrease in malaria and dengue related morbidity by sustainable behaviour change and continued access to services for prevention, diagnosis and treatment.

FH India works with rural and urban community on health and sanitation. Our team support government frontline workers (ASHA) in early diagnosis of malaria and dengue in rural tribal and slum areas. Health camps are organised from time to time during peak season. Field workers do regular follow-up of patients who test positive for treatment completion. The team works with gram panchayats and community volunteers on sanitation and cleaning drives in villages and slums. During the period of 2020-21, 2,138 ASHA workers and 122 rural health care providers (RHCP) were trained on vector borne disease prevention, control and treatment. 312 health camps and malaria case detection activities conducted.

ASHA/USHA workers were initially not confident in administering the rapid diagnostic testing kit (RDT) for malaria. After hands-on training and technical trainings using e-modules developed by FH India, they started testing and reporting cases. They also learned dose and medicine administration for malaria. As a result of that screening and testing, number of suspected malaria cases increased and were linked to treatment.



Malaria screening in Balaghat district, Madhya Pradesh (Photo: FH India)

Social awareness and community mobilization through community meetings and household visits is one of the primary areas of the work of our field workers. Regular community meetings called chaupals are held in every 25-30 family clusters. 19,266 chaupals were conducted in the reporting year, reaching 154,373 families four times through the year with the massages on malaria prevention, control and treatment. Community meetings (gram chaupal) in small group increased community awareness about mosquito borne diseases and how they can reduce mosquito breeding by cleanliness, use of mosquito net and other repellents.



Home Visit session on malaria in Bareilly district of Uttar Pradesh (Photo: FH India)

FH India conducted various community drive events, like Sanitation drives were conducted by village youths to make community aware about use of household toilets by all members, storage and handling of drinking water, handwashing practices by all household members, communication Van, National Dengue Day, National Youth Day, World Malaria Day.



World Malaria Day celebration in district Sidhi, state of Madhya Pradesh (Photo: FH India)

Working with students is always beneficial to change social behaviour. FH India worked closely with the schools and school-going children. 127 school awareness campaigns were conducted on vector borne diseases. Children were engaged in cleanliness drives and in undertaking rallies on different themes on different occasion.



Students learning about malaria through play-way method in district Lucknow, Uttar Pradesh state (Photo: FH India)



Field worker explaining to community by wall writing (Photo: FH India)

Joining Hands in the Fight Against COVID

FH India has been approached by the Departments of Health and Family Welfare to support COVID19

surveillance and prevention of outbreak in remote rural and slums of urban geographies across all intervention districts of Madhya Pradesh, Uttar Pradesh and Chhattisgarh. FH India supported state governments and district administration in their response to COVID19 pandemic at last mile across all intervention districts in below mentioned areas:

- Conducted home visits for tracking of families where any member of the family has come from outside the state/district
- Supported ASHA/USHA and other frontline workers in tracking and community awareness on prevention from COVID19
- Reported suspected COVID19 cases to the closest Primary Health Center (PHC)/Community Health Center (CHC)
- Follow-up of persons on home quarantine
- Line listing of persons who visited any other country/ state/ country in previous 14 days or who came in contact of COVID19 patients and follow-up
- Reaching vulnerable and disadvantaged communities including persons with disabilities, elderly and women in distress (including pregnant women) and children
- Community awareness on compliance and restrictions of lockdown
- Tracking and inclusion of returnee migrants (returned due to COVID19) in the program and linked these families with services. The case study is documented as "Fighting twin infections of Malaria and COVID19 among returnee migrants in MP". Training of field teams on COVID19 protection and managed supply of protection materials. Special screening camps organized for returnee migrant labours in EMBED intervention districts of Madhya Pradesh
- District Coordinators were part of planning meetings at the district level to support in the preparedness and area specific interventions. All project teams were issued identity cards to continue work during lockdown



Engaging Youth as Change Agents

FH India supported villagers mainly youth under project Youth ki Awaz. A total of 370 girls from 16 groups participated in these meetings. Total 80 meetings were organized in the reporting period. Issues of menstrual hygiene, nutrition, anemia, and immunization discussed using PLA tools, games and stories. All girls linked with these groups were provided sanitary napkins.



Meeting organised on adolescent health, in Bhind district of Madhya Pradesh (Photo: FH

Sanitation drives were conducted by village youths to make community aware about following areas:

- Use of household toilets by all members.
- Storage and handling of drinking water.
- Handwashing practices by all household members:
 - After toilet use,
 - Before cooking and feeding,
 - o Before and after eating
 - After cleaning/ After handling garbage
 - After coughing/sneezing/ blowing nose,
 - After visiting a public space, including public transportation, markets and places of worship
 - o After touching surfaces outside of the home,
 - Before, during and after caring for a sick person
- Reduce single use plastic.
- Screening of persons with diseases including fever, cough, diarrhea, jaundice and skin diseases.

Number of households reached by village:

Trainiber of Households Federica by Filliager						
Village	Households reached	Total population in reached households				
Singwari	236	1,301				
Gurikha	184	1,101				
Khuman ka Pura	151	980				
Hariram ka Pura	552	2,761				
Total	1,123	6,143				

National Youth Day observed by youths: An event was organized by youth volunteers in Singwari on National Youth Day (12 January). Purpose of this event is to strengthen collective leadership among youths and youths to take initiative for overall development of the village. 50 youths participated in this event.

Children's club: Project has formed 16 children's club across all four intervention villages. Games and awareness sessions on health and hygiene were organized by youth volunteers in the villages. These children clubs are working efficiently for reduce the use of single use plastic at household level; collection and safe disposal of plastic waste.

Linking youths with employment opportunities: Youth ki Awaz project team took initiative of sharing information about employment opportunities with youths in project area. Team has shared information of vacancies with Nehru Yuva Kendra Volunteers to all eligible youths in the villages and facilitated 25 eligible youths to fill the application which were got shortlisted. 15 youths went to take interview in Bhind. 4 youths linked with other projects being implemented by other NGOs. Youth were counseled and prepared for interview.

Adolescent girls' groups: Monthly meetings were organized with adolescent groups which were formed in previous year of the project. A total of 370 girls from 16 groups participated in these meetings. Total 80 meetings were organized in the reporting period. Issues of menstrual hygiene, nutrition, anemia, and immunization discussed using PLA tools, games and stories. All girls linked with these groups were provided sanitary napkins.

Training of youth volunteers: Training program for youth volunteers was organized to orient youths to participate in village development and taking initiatives for their villages. Key discussion points of this training were:

- Free coaching of school going children during non-opening of schools.
- Making plastic free village.
- Community engagement for WASH

Total 40 youths participated in this training program.



Our Team Senior Leadership



Dr. Bitra George, Director, has more than 27 years of experience in managing sexual and reproductive health and HIV/AIDS programs in India, spanning national and community levels. He is the Country Director of the FHI 360 India, Sri Lanka and Maldives Country Offices since March 2003. Dr. Bitra is managing a complex portfolio of public health projects on HIV/AIDS, family planning, vector borne diseases and health system strengthening. Dr. Bitra George a Director and member of the Board of Directors (BoD) of FH India since 2008.



Sharad Malhotra, Director, has over 25 years of experience in financial and administrative management of development projects. As Director, Finance and Administration of FH India, he is responsible for procurement and financial and contractual management. Mr. Malhotra currently supervises the finance, contracts and grants, administrative staff and liaises with the FH India field offices. He is familiar with the compliances and reporting requirements of several donors including USAID, CDC, BMGF, UN, Indian Foundations and CSR. Mr. Sharad Malhotra is a member of the

Board of Directors (BoD) of FH India since 2008.

Management Team



Som Kumar Sharma, Associate Director has over 20 years of experience in managing public health programs, nurturing partnerships, consortium management, health systems strengthening. His experience includes managing large scale programs on reproductive, maternal, new-born, child and adolescent health (RMNCH+A), family planning, routine immunization, tuberculosis, HIV/AIDS, vector borne diseases, and WASH. His current areas of expertise are program management and managing technological innovations in public health.



Dr. Neeraj Kumar Sinha, Finance & Administrative Officer has more than 12 years of experience in finance and administration in the development sector. He is responsible for providing financial, administrative and services in order to ensure effective, efficient and accurate financial and administrative operations and reporting.



Rajesh Kumar Mishra, M&E and Documentation Officer has more than 14 years of experience in the field of knowledge management, documentation and monitoring and evaluation (M&E). He is responsible for designing and operational roll-out of documentation, knowledge management, M&E and research assignments.

Staff and Volunteer:

119 total staff including permanent, contractual and outsource which consist of 94 male and 25 female staffs. We have 432 community volunteers in field which have 371 Male and 61 female.

Financials

3 years audited financials

Year	2018-2019	2019-2020	2020-2021
Total Income	4,63,30,082.00	3,77,33,903.00	5,16,85,926.00
Total Expenditure	4,63,09,611.00	3,83,42,798.00	5,13,60,813.00

Media Reports

बदायं जागरण

फैमिली हेल्थ इंडिया ने गोद लिए मलेरिया प्रभावित गांव, तीन साल में बीमारी को खत्म करने का लक्ष्य

मलेरिया के डंक से मुक्त होंगे बदायूं के 100 गांव



मलेरिया के तीन साल के आंकड़े			नागरण दिशेष 🔏	
वर्ष 2017		वर्ष 2018	वर्ष 2019	
कुत जांच	65842	159476	157248	
मरीत	1325	16273	18302	
काल्सीवस्म	19	4016	2037	

एम्बेड टीम ने चलाया सेल्फी विथ आरोग्य सेतु अभियान

दवंग रिपोर्टर 🕨 शिवपुरी

स्वेना चिनेटरें । शिलायुरी
किंत साल है में महिरेंबा उन्हर्णन के दिशा में
पूर्णन के मिलेटर उन्हर्णन के दिशा में
पूर्णन के किंगी हैंक्स दिशामी पूर्णने हैंक्स
प्रीम विकास स्वाध्यक्ष सीमी विकासी के
सेवा वा सामन में में मंदि के सीमा के
रीत अभिना उन्हर्णन के मार्गदर्शन में प्रहर्णन किंगा मंदि के
रिका सामन्यक एम्मेड परियोजन,
विकास मां मां मार्गदर्शन में प्रहर्णन किंगा में प्रमान के
प्रिक्त मां मार्गदर्शन में प्रहर्णन किंगा में प्रमान के
प्रक्रिक में भाग में दिशा में एकन्द्र
प्रसान कर अमा जन की मार्गिद्रार्थी
प्रीतिक करना है, विकास सामन के समाने
के अधिकारीओं से केल्ड ब्लाल के प्रमान के
अधिकारीओं से केल्ड ब्लाल के प्रमान के
भाग साम के अस्ति प्रतीन कर्यव्यक्ती के
मार्थना से केरीना सेक्रमण से बचाव का
सन्देश मार्ग्यमें का प्रसास किंगा जा रहा है।



महिलाओं ने गांव को मलेरिया मुक्त बानने ली शपथ

बैहर (नईदुनिया न्यूज)। स्वास्थ्य एवं परिवार कल्याण विभागऔर गोदरेज फैमिली हैल्थ इंडिया एवं कम्युनिटी डेवलप मेंट सेंटर के संयुक्त तत्वावधान में चल रही एंबेड परियोजना वालाघाट जिले के तीन ब्लॉक वैहर, परसवाडा, विरसा में पिछले तीन साल से मलेरिया उन्मूलन कार्य कर रही है। जिसके तहत वैहर ब्लॉक के मुक्की, विरसा ब्लॉक के बहेराभाटा, कच्मारी, तोरगा और परसवाडा ब्लॉक के चिखलाझोडी में आठ मार्च को अंतरराष्ट्रीय महिला दिवस मनाया गया। इन सभी महिलाओं को पृष्पगुच्छ से स्वागत किया गया। परिवार और समाज में उनके सहयोग के लिए उनको सराहा गया। गांव को मलेरिया मुक्त वानने की शपथ ली गई। महिलाओं ने बहा हमारे आसपास



वैहर । जानकारी देते हुए महिलाएं । • नईदुनिया

पानी जमा नहीं होने देंगे तथा हमारे पास पड़ोस के लोगों को भी साफ सफाई के वारे में प्रेरित करेंगे और मच्छरदानी का उपयोग करेंगे। गड़ों में जमा हुए पानी में सप्ताह में

एक बार मिट्टी तेल डालेंगे जिससे मच्छर के लावां को नष्ट किया जाएगा और महिलाओं ने ग्रामीणों को संदेश दिया की मच्छरदानी लगाए मच्छ्र भगाने वाले साधन का उपयोग करें। मटके, वर्तन इत्यदि में पानी जमा नहीं करें। वच्चे एवं गर्भवती माताओं को मच्छरदानी में ही स्ट्रलाए और मलेरिया जैसी धातक वीमारी से बचाए।

फैमिली हेल्थ इंडिया के कार्यकर्ताओं द्वारा मलेरिया मुक्त बस्तर अभियान

स्वास्थ्य विभाग के साथ मिलकर गोदरेज-एम्बेड परियोजना, फैमिली हेल्थ इंडिया के कार्यकर्ताओं दारा मलेरिया मुक्त बस्तर अभियान द्वतीय चरण के दौरान आई ई सी, फ्लिप वुक , स्टोरी कार्ड के माध्यम से जाँच के साथ साथ मलेरिया से बचाव हेतु घर घर जाकर की जा रही है मलेरिया से बचने हेतु जागरूकता।

मख्य चिकित्सा और स्वास्थ्य अधिकारी जगदलपुर ,बस्तर के निर्देशन में बस्तर जिले के दूर दराज के गांवों में लोगों को घर घर जाकर मलेरिया जांच दल के साथ मिलकर गोदरेज-एम्बेड परियोजना. फैमिली हेल्थ इंडिया के बी सी सी एफ, मितानिन दीदी, ए एन एम, एम टी के साथ लोगों की घर घर जाकर मलेरिया की जांच की जा रही है साथ ही घर घर जाकर बताया जा रहा है कि मलेरिया और डेंगू जैसी मच्छरजनित बीमारियों से बचाव हेतु है घरों में रखे पुराने मटके, टायर. बर्तन आदि में पानी जमा ना



होने दे उसे पलटकर रख दे,अपने घर में और घर के बाहर पानी भरा हुआ है तो हम सबकी यह जिम्मेदारी है कि उसमें हर 7 दिन में जला हुआ तेल डाले या उस पानी की निकाशी करे, सोते समय रोज कीटनाशक मच्छरदानी जरूर लगाएं, बुखार पेट दर्द, उल्टी,कपकपी, बदन दर्द होने पर 24 घंटे में सबसे पहले नजदीको मितानिन दीदी, ए एन एम टीटी उप स्वास्थ्य केंद्र पर मलेरिया

पता करने के लिए खून की जांच कराए (एम्बेड परियोजना के जिला समन्वयक अवधेश सिंह ने बताया कि ग्रामो में मलेरिया, डेंग वैसी खतरनाक बीमारियों के उन्मूलन हेतु जनजागरूकता अभियान और घर घर जाकर लोगों से पानी को जमा नहीं करने हर सात दिन में साफ सफाई करने. घर पर रखे हुए टायर. टूटे हुए वर्तन, खाली बोतले को उल्टा करे या फेंके या नष्ट करे

वन सके, इसके लिए एम्बेड टीम द्वारा घर घर जाकर जागरूकता के साथ लोगो को रोज मच्छचरदानी लगाने, फ्लिप कार्ड से जानकारी और बचाव के बारे में समझाने का काम किया जा रहा हैं।

एम्बेड टीम द्वारा लगातर मलेरिया मुक्त बस्तर अभियान के दौरान बस्तर जिले के तीन ब्लॉक-दरभा, बास्तानार और लोहण्डीगुडा श्लॉक के 100 गांवों में जाकर ओइल्फिल्मइंग, कीटनाशक मच्छरदानी रोज लगाने, साफ सफाई, बुखार होने पर 24 घंटे में जाँच और पूरा उपचार लेने हेतु,लोगो को घर घर जाकर फ्लिप बुक , स्टोरी कार्ड आदि के माध्यम से जागरूक किया जा रहा हैं ! साथ में मितानिन दीदियों को मोबाइल के माध्यम से मलेरिया और डेंगू से सम्बंधित द्र-मोड्यूल आधारित गोंड़ी और हल्बी भाषा में ट्रेनिंग दी जा रही है. जिससे उनकी जानकरी को बढ़ाया जा



आशा कार्यकर्ताओं दिया गया प्रशिक्षण

भास्कर ब्यूरो | सीधी

गोदरेज फैमिली हेल्थ इण्डिया द्वारा संचालित एम्बेड परियोजना के तहत आशा कार्यकर्ताओं को प्रशिक्षित किया गया जिसमें कोरोना बचाव की दिशा में शासन द्वारा जारी निर्देशों का पालन भी किया गया। प्रशिक्षण के दौरान कार्यकर्ताओं को चौफाल बैठक के तरीको को माइयूल के माध्यम से प्रशिक्षित किया गया। जिसमें ग्रामीण जनों में मलेरिया एवं डेंगू के प्रति जागरुकता लाना है। आशा कार्यकर्ताओं को कहानी

साथ ही उनको आईईसी सामग्री भी दिया गया जो चौफाल बैठक में सहयोगी होगा। ग्राम को मलेरिया मुक्त बनाने की जिम्मेदारी भी दी गई साथ ही कहानी, प्रश्नोत्तरी व संवाद के माध्यम से मच्छरों के जीवनचक्र व नियंत्रण के तरीको को बताया गया। मलेरिया जांच के लिए किए जाने वाले रक्त परिक्षण की विधि व दवा की खुराक विधि बताते हुए सभी आशाओं को प्रशिक्षित किया गया। इस कार्यक्रम में जिला समन्वयक आशीष राय व्यवहार परिवर्तन कार्यकर्ता ग्राम सधार समिति से प्रदीप पाण्डेय व सेक्टर

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